

Case Study

Cloud-Based Enterprise Solution for a Distributor of Corporate Gift Cards and Digital Solutions



Problem statement and business need

A reseller and distributor of corporate gift cards and digital solutions sought to transform its in-house app into a cloud-based enterprise solution to enhance flexibility and security.

Solution approach

R Systems developed open-loop and closed-loop payment solutions, along with mobile and web portals for prepaid cards and e-commerce operations.

BENEFITS

30%

operational costs
reduced

Enhanced security and
business flexibility

Increased transaction
volume and customer
base